

POWER BI · CONDITIONAL ICONS

Dynamic Icon Visual

Visualize your data with intuitive icons and make your report stand out

Numbers slow readers down. Dynamic Icon turns any measure into a clear visual signal — a color, a shape, an icon — the moment the underlying data changes.

How it works

Define conditions on any measure or value, assign an icon to each threshold or state, and Dynamic Icon updates automatically as your data refreshes — no extra configuration once the rules are set.



What's included

Core capabilities plus the details that show up once you're deep in analysis.



Conditional Icon Logic

Map data values and measures to specific icons and thresholds automatically.



1,500+ Icon Library

A large, customizable icon set means there's a fitting symbol for almost any metric.



Custom Icon Shapes

Frame any icon in a circle or a rectangle to match your report's style.

NEW



Enhanced Aesthetics

Dual-color shadows with adjustable blur give icons real depth on the page.

NEW



Full Text Styling

Font, size, and color for icon labels are all yours to control.

NEW



Real-Time Updates

Icons refresh instantly as the underlying data changes — no manual refresh needed.

Platform

Certified visual for Power BI

Availability

Contact us for current licensing options